

SAMOK CONCEPTZ WEBSITE DEVELOPMENT

Client: Samok Conceptz

Location: Winneba, Central Region

Vision: To transform the world through innovative and impactful design solutions.

Mission: To partner with businesses and individuals to create exceptional brand experiences that inspire, engage, and drive success.

Project Overview

Samok Conceptz seeks to develop a 5-page website to showcase their creative design services, portfolio, and contact information. The website will serve as a platform to communicate the company's vision, mission, and capabilities to potential clients. Additionally, the website will include a promotional short video from YouTube to enhance user engagement and showcase the company's work.

Website Specifications

1. Pages

The website will consist of five main pages:

- Home
- About Us
- Services
- Portfolio
- Contact Us

2. Design Style

The website design should reflect the company's commitment to creativity, innovation, and professionalism. It should utilize modern design elements, clean layouts, and visually appealing graphics to captivate visitors.

3. Content

- Home: A brief introduction to Samok Conceptz, highlighting its vision and mission.
- About Us: Detailed information about the company's history, team, and values.

- Services: An overview of the services offered by Samok Conceptz, including graphic design, branding, web development, etc.
- Portfolio: Showcase of past projects and client work to demonstrate the company's capabilities and expertise.
- Contact Us: A contact form linked to the company email address, along with contact information such as phone number and address.

4. YouTube Video

Embed a promotional short video from YouTube on the Home page to showcase the company's work and capabilities.

5. File Size Limitation

The root folder of the website should not exceed 25MB to ensure efficient loading times and smooth user experience.

6. Accessibility and Responsiveness

The website should be accessible across various devices and screen sizes, ensuring a seamless experience for all users.

Deliverables

- A fully functional 5-page website meeting the above specifications.
- A downloadable PDF format linked to the website for easy access to additional information.
- Embedded promotional short video from YouTube.
- Working contact form linked to the company email address.

Timeline

The project is expected to be completed within 1 month.

Budget

The budget for this project is Ghc80.00.

Contact Information

For any inquiries or further details, please contact 0550144980 or samokconceptz@gmail.com.

Approval

Please review and approve this design brief to proceed with the website development project.

Signed

Samuel Kwaku Osei

(Web Developer)